

FOR IMMEDIATE RELEASE

FREE EASTER SUNRISE EVENT WELCOMES PUBLIC

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WHITTIER, Calif. – March 13, 2008 – Rose Hills welcomes the public to San Gabriel Valley's largest and longest running Easter Sunrise Service.

This annual event, a Rose Hills tradition for more than 50 years, is jointly hosted by the pastors of several Whittier-area churches, who will lead attendees in the hour-long celebration. The program will include a traditional Easter message, as well as scripture readings, hymns and prayers.

Special performances will be made by Chorale Bel Canto Choir, under the direction of founder Stephen Gothold. Chorale Bel Canto has inspired audiences through many celebrated performances, from Japan to the Hollywood Bowl.

A special offering will also be collected to benefit The SKILLS Foundation, which has been dedicated to providing quality programs for Whittier's youth for more than 20 years.

The outdoor service will be held Easter Sunday at Rose Hills, inside Gate One, beginning at 6 a.m.

About Rose Hills

Founded in 1914, Rose Hills has since grown to be the largest memorial park in the U.S. It is a full-service memorial facility with a modern mortuary, flower shop, reception center, and premiere cemetery property to serve the community in both pre-need and at-need situations.

For more information about Rose Hills' free community events, please call Natalie Neufeld at (562) 692-1212, extension 8329.

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On the Net:

Rose Hills site: <http://www.rosehills.com>